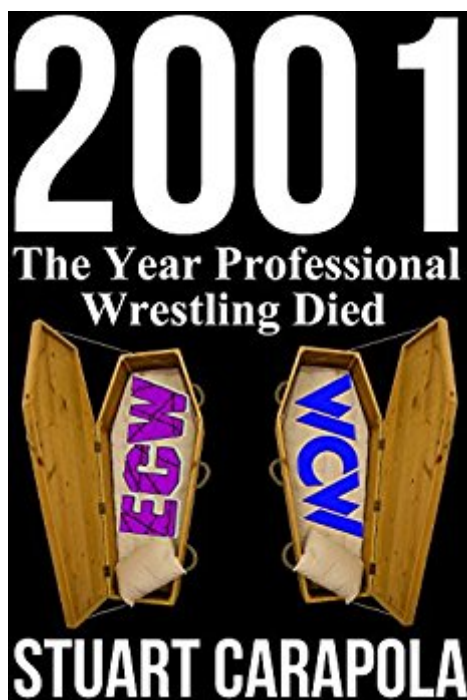


The book was found

2001: The Year Professional Wrestling Died



Synopsis

When 2001 began, there were three national wrestling companies, a weekly Monday night ratings battle, and a huge, ravenous fanbase of diehard wrestling fans. By the time the year was over, there was just one national wrestling company, fan interest had waned significantly, and the ratings began a steady decline that continues to this day. What happened? How could a business that had enjoyed unprecedented success as a pop culture phenomenon in the late 90s and early 2000s have fallen so far in the span of twelve months? How did WCW and ECW, once highly regarded pro wrestling empires, become punchlines on WWE documentaries? And how did WWE, the company that did everything right during the Monday Night Wars, wind up doing everything wrong the instant they were over? 2001: The Year Professional Wrestling Died looks at how the entire wrestling industry collapsed overnight. It chronicles the deaths of both WCW and ECW, the poorly-run Invasion angle that followed, the criminal misuse of WCW and ECW's wrestlers and legacies, and the ways in which the fallout from this catastrophic time still affect WWE and the wrestling business today.

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Customer Reviews

This might be one of the worst books I've ever read on wrestling. Instead of taking you through an analysis of the business decisions that caused ECW and WCW to fail, we are treated to a literal

blow-by-blow review of every match and card in the final pay per view events for each company. This is written more like a blog than a book, and it reads like it. The price of free is too expensive, as this is a book that is a complete waste of your time.

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